

# 2

YEARS SINCE WE  
HIT THE SHELVES  
AND WE'RE JUST  
GETTING STARTED!

# HAPPY BIRTHDAY, PMReboot™!



## WHERE WE'VE BEEN AND WHAT WE'VE LEARNED

**HOLD STRONG TO THE  
3 COMMON GOALS!**



**LEAVING REWARDS OUT  
MEANS TROUBLE!**



**IT DOES TAKE  
COURAGE  
AND IT DOES  
TAKE TIME.**

THOUSANDS OF  
EMPLOYEES NAME

**TRUST AND  
TRANSPARENCY  
#1 DESIGN  
PRIORITY**

**72%**

OF ORGS REPORT THEY  
STILL NEED A REBOOT



★ = PMReboot Engagements  
● = PM Reboot Keynotes

## 2 YEARS OF PMReboot™ RECOGNITION



**4K+ SOLD**  
PUBLISHED IN **3**  
LANGUAGES

“ONE OF THE BEST -  
AND BEST WRITTEN -  
CURRENT HR BOOKS.”

**9** 9 for APPLICABILITY  
9 for INNOVATION  
9 for STYLE

“2016 BEST  
BUSINESS  
BOOKS ON HR  
STRATEGY.”  
**zenefits**

RAVE REVIEWS  
ON AMAZON!  
**4.8 / 5.0** ★★★★★



**}getabstract**  
compressed knowledge

READ OUR  
CASE STUDY



RATINGS MUST GO!  
WATCH THE VIDEO!



GET STARTED  
WITH OUR FREE  
**PMReboot™**  
SKETCHBOOK

IN APRIL,  
JOIN OUR  
**FREE**  
WEBINAR  
TO HEAR  
ABOUT  
WHAT WE'VE  
LEARNED!